



## **MAHU 2023 Strategic Plan**

- ✓ DIFS list – get cost of list to start sending to non-members for Membership
- ✓ Members – push lobby efforts as benefit both federal and state
- ✓ Members – create and print generic business card with QR code to membership app
- ✓ Members – provide a lobbyist meet and greet
- ✓ Members – enhance and encourage more social media presence with members
- ✓ Board – board to follow and share social media posts – Chrissie and Kristin will alert board to said posts to grow our social media footprint