



Vanguard Council Chair Description & Training

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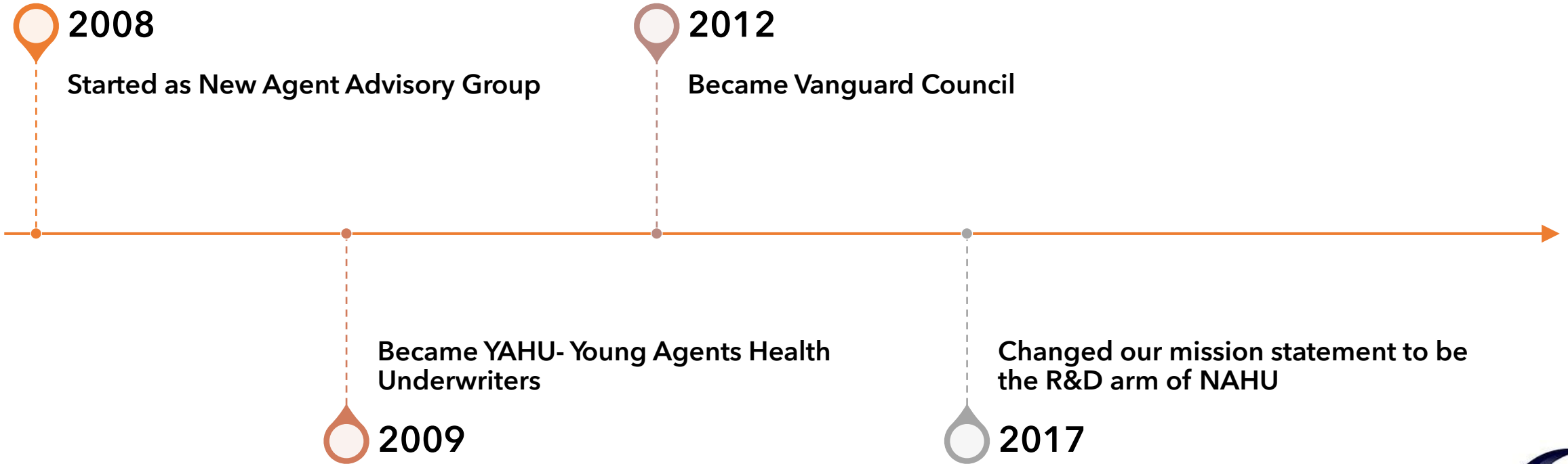


Here's what we'll cover

- Who is Vanguard?
- What does Vanguard do?
- How can a Vanguard Chair support other board members?
- State VC Chair Description
- Chapter VC Chair Description



Who is Vanguard?



Who we are now?



- Innovators
 - Problem solvers
 - Networkers
 - Philanthropists
 - Leaders of Tomorrow
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- **Mission Statement:** The purpose of the Vanguard Council is to lead the movement for change and innovation within the association. As an R&D incubator, the council will pilot, test and conceptualize new programming for long-term growth, retention and engagement.



Who are we?

- **Membership** - how do we get more members?
- **Retention** - how do we keep current members engaged?
- **Media** - how do we become more active on social media?
- **Legislative** - how do we get more involved with our local legislators?
- **Professional Development** - how do we find new topics of interest for our members?
- **Networking** - how do we engage our members outside of formal meetings?
- **Public Service** - how can we help our community?



Research & Development

- VC Chairs should collaborate with other committees to discover areas of need, particularly with membership and retention
- Projects are diverse in nature
 - Examples:
 - Scholarship programs
 - Internship programs
 - Social media training for state and chapter leaders
 - Social media content creation
 - Engagement programs for nearby universities/colleges/high schools



VC State Chair Description

- This is a voluntary seat and is appointed by the State President, no vote necessary. We are not looking for seat warmers! We need dedicated individuals who will invest time for the betterment of our association members.



VC State Chair Description

- **Time Commitment:** less than 5 hours per month
- **Responsibilities**
 - Recruit and train chapter level VC Chairs
 - Assign tasks to your team
 - Provide support to local level VC Chairs
 - Complete and/or delegate projects assigned to you from the Regional Chair
 - Set due dates for delegated projects and oversee their execution
 - Give VC updates on State conference calls and at State Conference
 - Assist the Regional VC Chair with the following:
 - Generate and filter projects worthy of VC's attention
 - Develop a succession plan if the State VC Chair needs to be filled



VC State Chair Description

- **Authority**

- The State VC Chair is responsible to the Regional VC Chair and to that State's President. You are to recruit, lead and keep your VC Chairs responsible.

- **Expectations**

- The VC is the R&D arm of NAHU. For this purpose, you will be challenged to carry out projects and initiatives given by the VC.



VC Local Chapter Chair Description

- This is a voluntary seat and is appointed by the Chapter President, no vote necessary. We are not looking for seat warmers! We need dedicated individuals who will invest time for the betterment of our association members.



VC Local Chapter Chair Description

- Time Commitment: less than 5 hours per month
- Responsibilities
 - Execute tasks assigned to you by your State or Regional VC Chair
 - Offer comments and suggestions to the Vanguard team
 - Develop succession plan should role need to be filled
 - Complete and/or delegate projects assigned to you from the Regional Chair
 - Be mindful of due dates for delegated projects
 - Give VC updates on State conference calls and at State Conference
 - Assist the Regional VC Chair with the following:
 - Communicate! Communicate! Communicate!



VC Local Chapter Chair Description

- **Authority**
 - You are responsible to your State VC Chair and to your Chapter President. Most of the time your assignments/directives will come from the State VC Chair. The Chapter President will want an update on projects that are underway.
- **Expectations**
 - The VC is the R&D arm of NAHU. For this purpose, you will be challenged to carry out projects and initiatives given by the VC.



Questions?