

# Name Change Updates



National Association of Benefits and Insurance Professionals

# NABIP

Shaping the *future* of healthcare

# Name Change Basics

- The name change will be effective once your chapter completes the necessary steps (i.e. change bylaws), but no sooner than 1/1/2023
- Chapters have up to 3 years to make the change
- Chapters will be provided with a toolkit and checklist for all necessary changes that must be made
  - This includes your logo and sample bylaws for the change
- The re-brand and marketing campaigns will be on a national scale and will have information for your chapter to use, i.e. sample press releases and other communications

# Name Change Timeline

# State and Chapter Logo Samples



National Association of Benefits and Insurance Professionals

Indiana Chapter

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South Central Indiana Chapter

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NAHU / NABIP  
Strategic Plan  
Organizational  
Committee Design



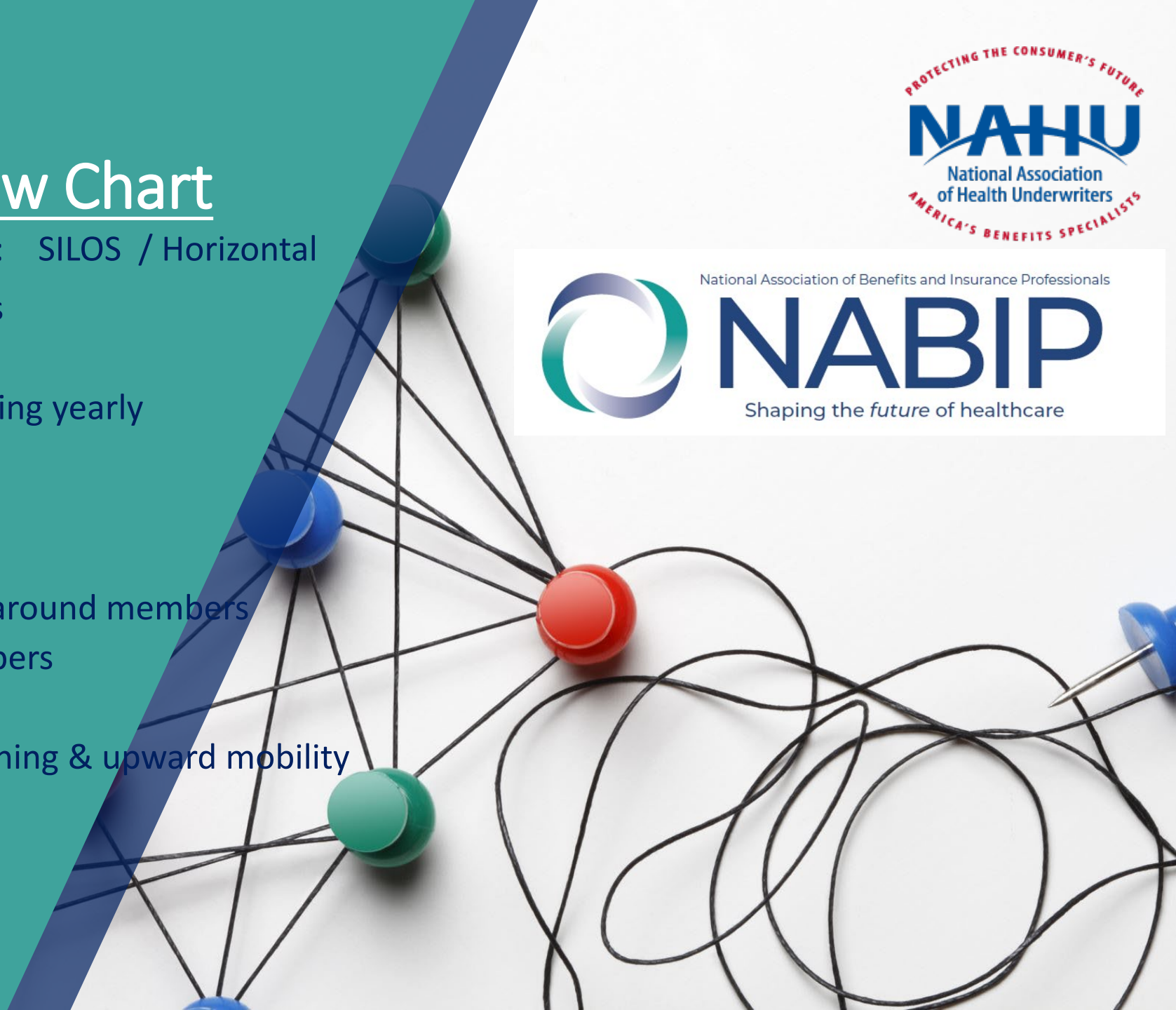
National Association of Benefits and Insurance Professionals

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# Re-Organizing the Organizational Flow Chart

- Current environment of committees: SILOS / Horizontal
- Work independently - little synergies
  - Effort duplication
  - Redundancy of effort & re-learning yearly
  - “Cliff effect” - spinning wheels
  - Where do I fit in?
- Restructure: Vertical arrangement around members
  - BOT has three committee members
  - Membership, PD, Leg Councils
  - Building Continuum – cross learning & upward mobility
  - Enhancing Leadership
  - I see the big picture!

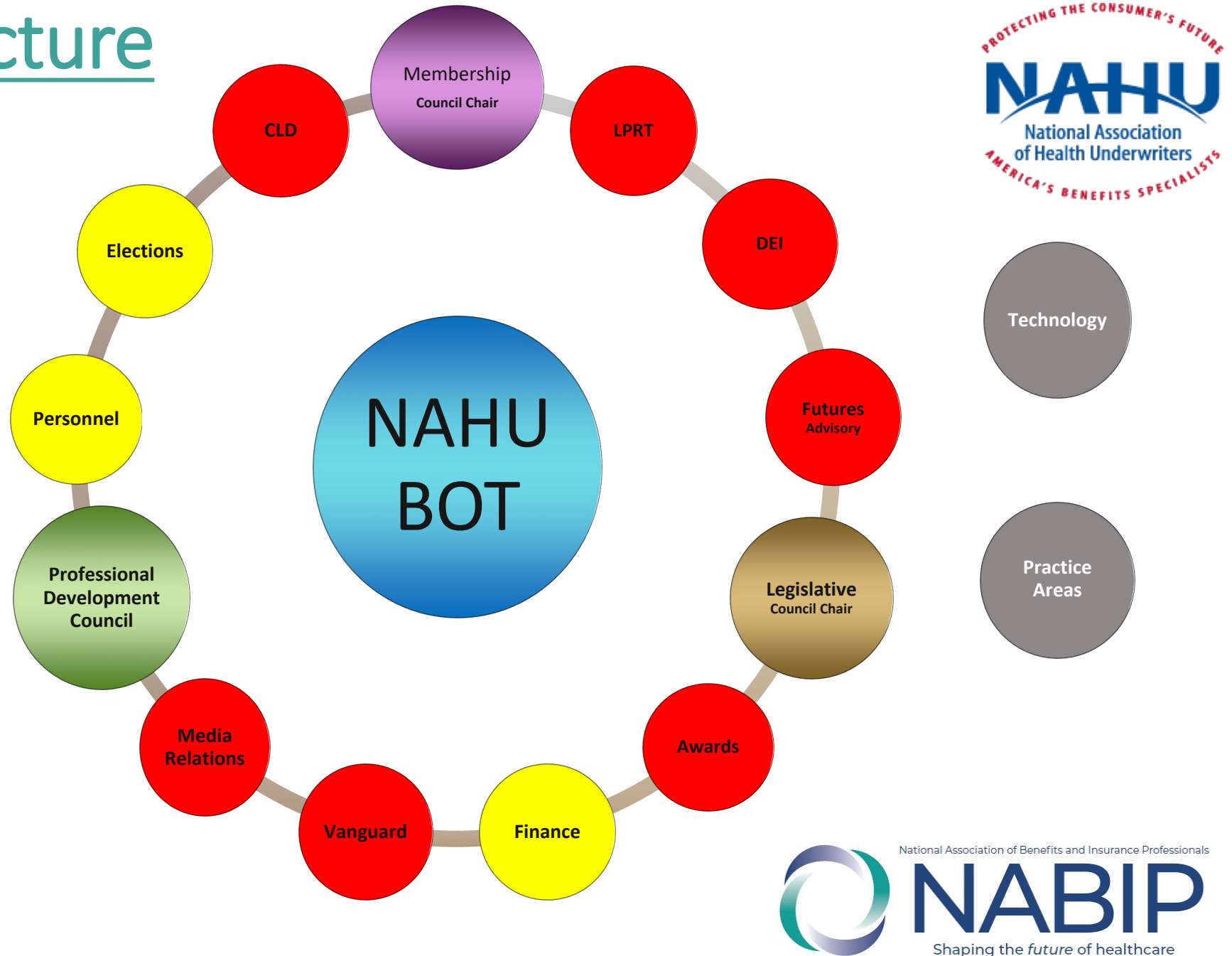


# Past NAHU Structure

Currently each committee/council works in a silo with little interaction among other committees.

All committees are important to the overall success of NAHU which is difficult to envision when working independently of the whole.

Of all these committees/councils should understand how they fit into the bigger picture of NAHU.

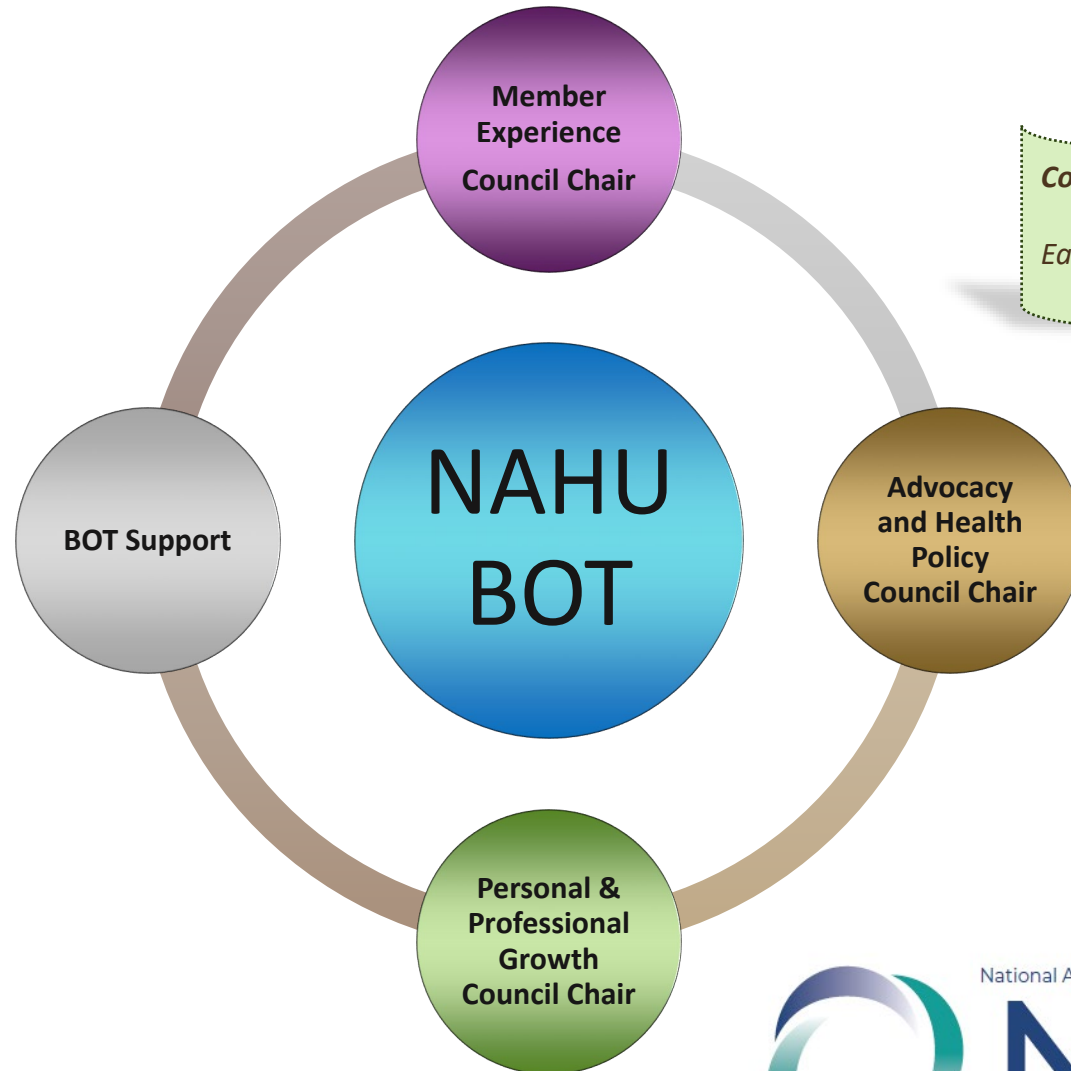


# New Council Chairs

In the improved structure, our committees will be aligned within the four categories listed here.

The committees will be aligned with their related functional goals: Member Experience, Advocacy (Leg), and Personal & Professional Growth. If they are ancillary to those, they would fall under the BOT Support (i.e. Finance Committee).

Our number one goal is to make sure what we do advances our members and their professional goals.



*Council Chairs*  
*Each Council Chair sits on the BOT*





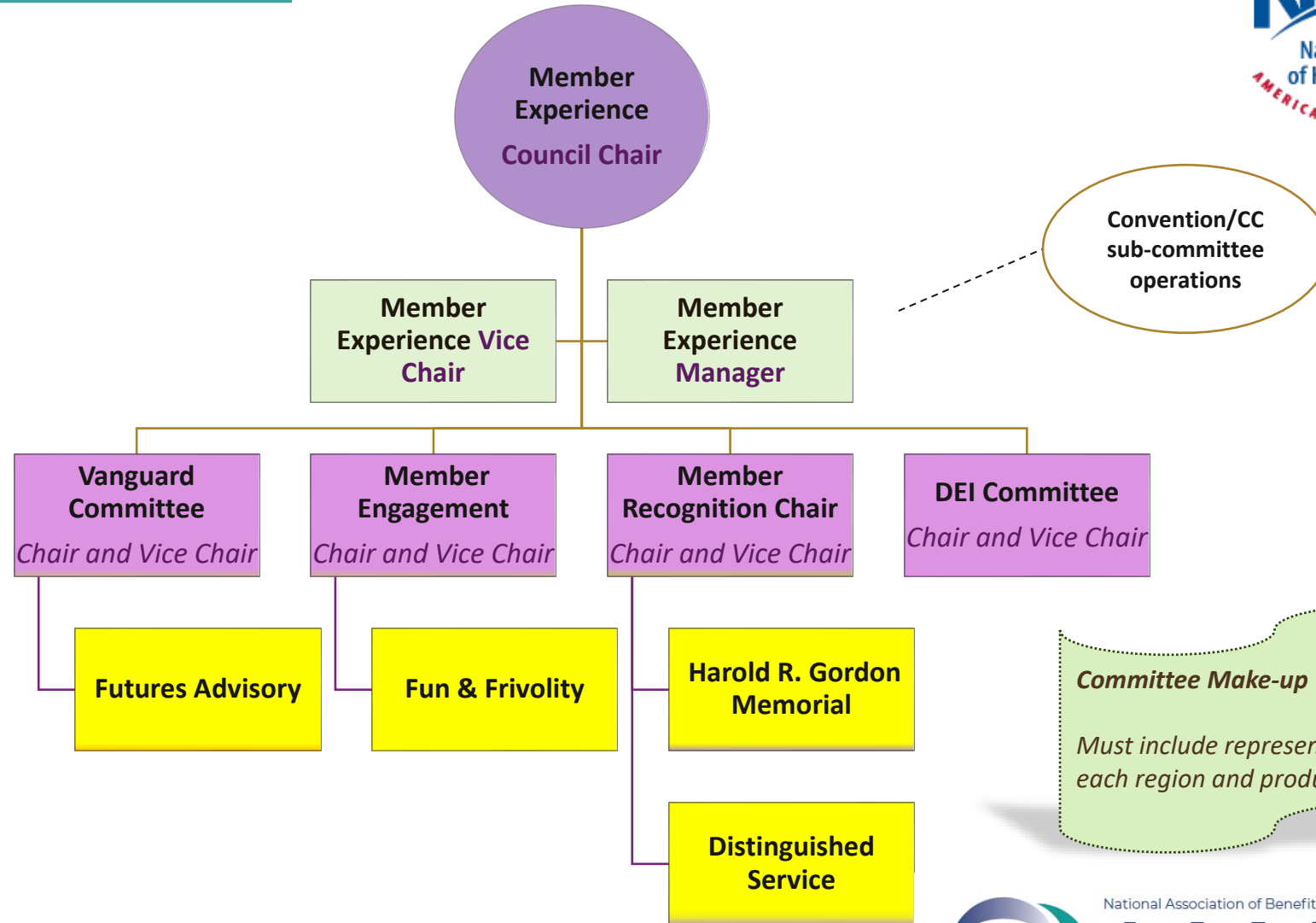
# Committee Structure



Member Experience is currently the Membership Council. We have placed current committees that directly impact our member's experience with this.

You will see we have also added an "Engagement" committee and "Recognition" committee. Also, the current Vanguard and DEI committees fall under our Experience Council

The Chairs of the four "light purple" boxes will also sit on the Membership Experience Council.



**Committee Make-up**  
Must include representation from each region and product segment

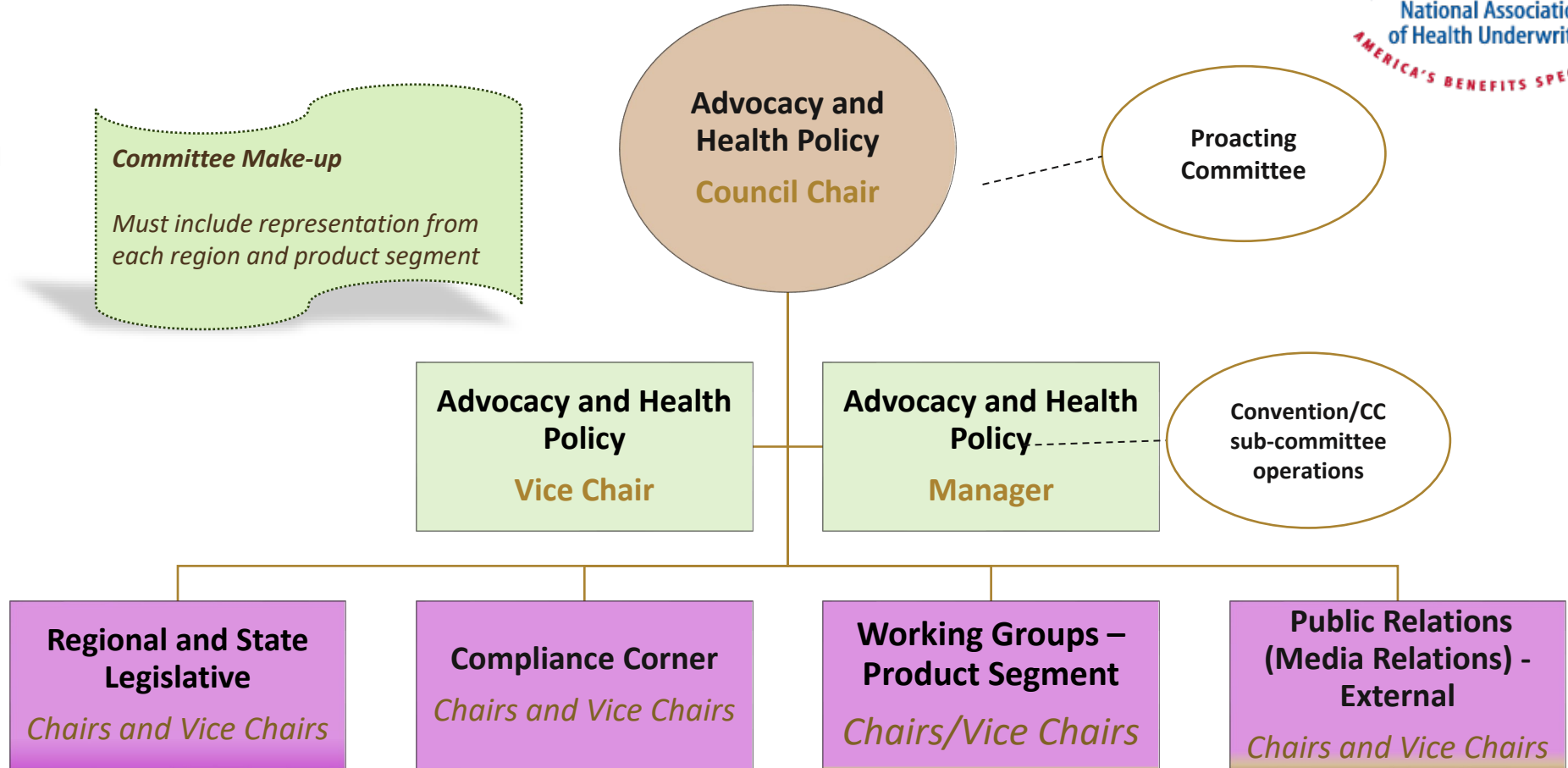


# Committee Structure



This is formerly the Leg Council. Much of this Council remains unchanged with the addition of now adding Public Relations (formerly Media Relations) under this Council.

**Committee Make-up**  
Must include representation from each region and product segment



Regional liaisons will provide a more formal state structure. This will provide a proactive approach to the expanding state initiatives.



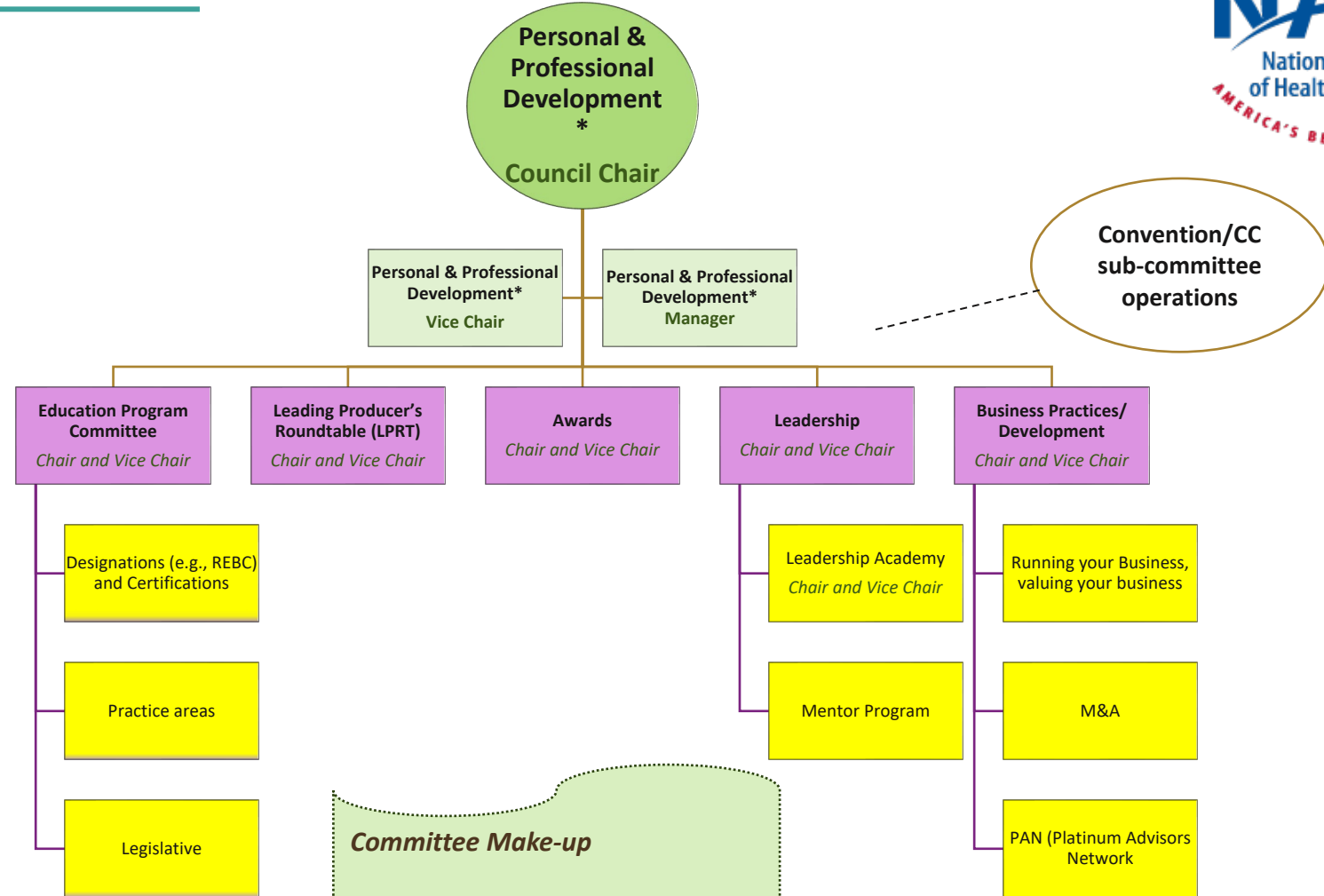
# Committee Structure

This Council has more enhancement than others. All current committees that deal with Personal or Professional Development (programs/course work/certifications) will now be included under PPD.

The direction of some of these committees will also change or be enhanced.

Similarly to Membership, the chairs of each committee will sit on the PPD Council.

The functioning of the PPD is to bring our development programming to the membership!



**Committee Make-up**  
Must include representation from each region and product segment



# Committee Structure

BoT Support is for committees that don't have a direct line/impact on membership or work with all Councils.

You will see we have a new Technology Committee that will oversee all technical developments, softwares, website etc. When a Council has an ask for changing something it would be directed here.

We've also added a Communications committee that will specifically work on bettering our communications with members and chapters.

There isn't an actual over arching Council here, but rather a reporting relationship directly to the BOT.

