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MAHU 2015 CE DAY

Dear MAHU Members:

Just a reminder that our CE Day is right around the corner! Register today - space is limited!

We have an incredible line up of CE's and our keynote speaker:



Mark Fendrick, MD
VBID Specialist
University of Michigan

Value-Based Plan Design - The future of benefit design.

Dr. A. Mark Fendrick is the Center's Director and Professor at the University of Michigan in the Departments of Internal Medicine and Health Management and Policy. His research focuses on how clinician payment and consumer engagement initiatives impact access to care, quality of care, and health care costs. He has authored over 200 articles and book chapters and lectures frequently on the quality and cost implications of medical care to diverse audiences around the world. Dr. Fendrick's perspective and understanding of clinical and economic issues have fostered collaborations with numerous government agencies, health plans professional societies, and health care companies.

Dr. Fendrick serves on the Medicare Coverage Advisory Committee and has presented testimony before the U.S. Senate Committee on Health, Education, Labor and Pensions and the U.S. House of Representatives Ways and Means Subcommittee on Health. He is the co-editor in chief of the American Journal of Managed Care and is an editorial board member for 3 additional peer-reviewed

publications. He has received numerous awards for the creation and implementation of value-based insurance design and remains clinically active in the practice of general internal medicine.

2015 CE DAY

Friday, October 9, 2015
9:00 AM - 4:00 PM
Crowne Plaza, Lansing, MI
Registration begins at 8:30 AM



Obtain 4 CE's in one day!

ETHICS TRACK-3 CE Hours

Presented by Department of
Insurance and Financial Services

Voluntary Benefits -1 CE Hours

Presented by Principal



OR

LTC TRACK-4 CE Hours

Presented by LifeSecure

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